



OFFICIAL PRESS RELEASE

Merger Announced to Strengthen Junior Golf

- PJGT Brings St. Lawrence Junior Golf Tour Under Their Umbrella -

Prescott, Ont. (February 28, 2019) - The PLAY Junior Golf Tour (PJGT) and the St. Lawrence Junior Golf Tour, grassroots junior development tours in Eastern Ontario have announced the merger of the two organizations, creating a unified brand moving forward for junior golfers. The relationship further strengthens the belief that all juniors should have the opportunity to compete and experience the game of golf without barriers preventing their development. Both tours have always prided themselves on the vision of inclusion, opportunity, and development for all junior golfers, leading the way in growing the game of golf.

“This represents an incredible opportunity to expand the boundaries of what can be offered to our junior golfers with a united focus on growth and development” said Chris Veltkamp, Founder and Director of the PLAY Junior Golf Tour. “It is about providing opportunities, getting juniors on the golf course, and fostering a love for the game. I am thrilled to welcome the St. Lawrence Tour under the PJGT umbrella, as they bring many decades of experience, fantastic new courses, and untapped options we can offer our junior golfers.”

"Excited to be merging with the PLAY Junior Golf Tour brand", commented Bill Kerr, Head Professional of Black Bear Ridge Golf Club in Belleville. "We (St Lawrence Tour) feel very strongly that this will help promote the game, and will assist with the growth of the game. We look forward to working closely with Chris and the local clubs to make the PJGT the premier Junior Tour in Canada"

Details on the merge are continuing to be formalized, with the formation of two divisions just one item that leadership will be looking to implement. The 2019 schedule is nearing completion, with a release date of early March, as well as registration ideally open in the next week or so. Stay tuned for all information and new updates to the tour at www.pjgtour.com.

About St. Lawrence Junior Golf Tour

The St. Lawrence Junior Golf Tour has been in existence for almost three decades. It consists of approximately 10 individual golf courses in the general Gananoque-Kingston-Belleville-Trenton corridor, each hosting a tournament as part of the Tour. The philosophy of the Tour is to provide a fun but competitive tour for junior golfers ages 10 to 18. It is an opportunity for juniors to develop their skills, play new courses, meet new friends and increase their knowledge of the rules of golf.

About the PLAY Junior Golf Tour

The PLAY Junior Golf Tour (PJGT) is a grass roots development tour and golf program available to junior boys and girls ages four to eighteen. Tour members enjoy a variety of events, including stroke play tournaments, team competitions, charity events, & development camps. The PLAY Junior Golf Tour is based in Eastern Ontario (Ottawa Valley), and is an excellent opportunity for all young golfers to discover, develop, and compete in golf! For more information, please visit www.pjgtour.com

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